

Quote

THE WEEKLY DIGEST

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June 25-July 1, 1950



It was just 30 yrs ago this mo that the U S Bureau of the Census issued a preliminary report confirming what most Americans had already taken for granted: our nat'l population had passed the 100 million mark. Now we may soon expect advance figures to indicate that population is at or very near 150 million. (1940 census, Continental U S: 131,669,275). Percentagewise, this 10-yr population gain sets no record, but it is substantially higher than long-range predictions. This rate of growth, if sustained, would mean a population of 200 million before 1975.

This inevitably brings up a question of the accuracy of census tabulations. No one seriously contends that any census can be 100% accurate. And since dual enumerations are more readily detected and corrected than omissions, it is logical to assume that we always have more noses than actually are counted. The question: How far "off" are the figures?

An Iowa poll last wk provided mat'l for interesting speculation. A spot-check at 45 points revealed slightly more than 2% of total population had not yet been enumerated; another 2.8% were uncertain. Surprisingly, rural sections showed higher percentage of "skips" than urban areas.

The Census Bureau has its own elaborate system of checks and balances, developed over 80 yrs. Polls, such as the one taken in Iowa, are of value chiefly for lay speculation.

MAY WE *Quote* YOU ON THAT?

JAS WEBB, Undersec'y of State: "Peace for the U S cannot be separated and isolated from peace in the world as a whole." 1-Q

" "

PAUL G HOFFMAN, head of ECA, citing final cost of World War II at \$1.3 trillion: "What would another war cost? That figure would go somewhere beyond the spiral nebulae into light yrs too distant to see." 2-Q

" "

Sen ROBT A TAFT, of Ohio: "If we go to put modern invasion airplanes in every country surrounding Russia, then we have become the aggressor." 3-Q

" "

CHAS G SAWYER, Sec'y of Commerce: "I firmly believe you can teach better by example than by precept and that Capitalism is the answer to Communism. The time has come when we must do all we possibly can to encourage business profits." 4-Q

" "

NORMAN THOMAS, Socialist leader: "Mr Truman heads a warfare rather than a welfare state; under his budget we are 6 to 8% welfare and 75% warfare." 5-Q

" "

GORDON DEAN, Atomic Energy Commissioner, commenting on internat'l affairs, "The current sets against us, and has become quite swift during the past few mo's." 6-Q

" "

Dr W A VISSER 'T HOOFT, gen'l sec'y, World Council of Churches: "Russia is in no hurry to liquidate religion because Communist leaders are convinced Christianity will automatically die out. Their tech-

nique is to avoid all appearances of direct persecution while gradually ousting church influence from public life and pushing religion in a corner." 7-Q

" "

Gen MARK W CLARK: "I think it is unbecoming for anyone in uniform to get up and rattle the saber." 8-Q

" "

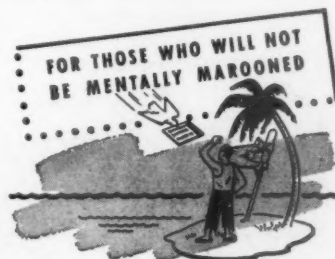
W C MULLENDORE, pres, S Calif Edison: "Not only has the 'common man' come to believe in Santa Claus, but the Pres of the U S believes he is Santa Claus, in charge of a flock of billions of geese that lay golden eggs without effort and without limit." 9-Q

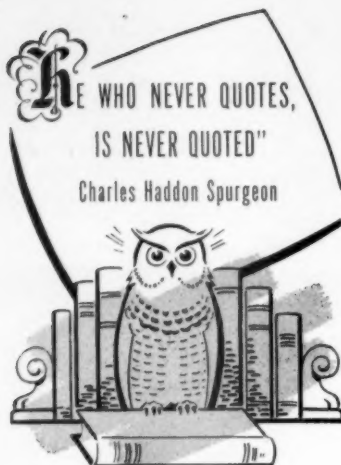
" "

Dr ALBERT EINSTEIN, noted physicist: "Armament is no protection against war, but leads inevitably to war." 10-Q

" "

Dr ARTHUR H COMPTON, chancellor, Washington Univ, discounting Russian claims of peaceful use of atomic energy: "If they've blown a mountain away during their experiment it was an accident, not a public works project. Dynamite is cheaper for that kind of blasting." 11-Q





ACCURACY—1

Cardan, the mathematician, believed he was clairvoyant. He predicted, long in advance, the date of his death, and in order not to be wrong he let himself starve to death.—*Le Digeite Francais*, Montreal, Canada. (QUOTE translation)

AGREEMENT—2

When men and women agree, it is only in their conclusions; their reasons are always different.—Geo SANTAYANA, *Atoms of Thought*, edited by IRA D CARDIFF. (Philosophical Library)

AIR AGE—3

Capt Eddie Rickenbacker, pres of Eastern Air Lines, has made these predictions on the next half century: "The progress of air transportation will increase to unlimited speeds . . . Motive power will graduate from our present reciprocating engines into jet propulsion, and from there into atomic power which, of course, has no limits.

"Mail and high priority cargo, in all probability, will be shipped around the world in rocket propelled vehicles, without direction from human beings on board, but will be controlled by radar and radio from the ground.

"By the yr 2000, in my opinion, the world will have shrunk in travel time to a conservative estimate of 1/10 of its present size."—Points, hm, Mutual Life Insurance Co of N Y.

AUTOMOBILES—4

England recently traded 6,000 tons of automobiles for 7,200 tons of Argentine beef. This indicates British cars cost more than meat.

In the U S, the opposite is true. A new car retailing at \$1,500, including accessories, weighs 3,150 lbs, or 47¢ a lb. Some heavier and higher-priced cars sell at around 50¢ a lb, but few models cost more.—*Automobile Facts*.

BOOKS—Comics—5

Comic books have almost universal appeal. Spending more than \$30 million annually, 70 million avid readers gobble up 60 million copies every mo. At least 297 separate titles roll off the presses every few wks. Readers range from small children to univ profs. Six thousand schools use comic books as supplementary texts.—Thos & Lois HOULT, "Are Comic Books a Menace?" *Today's Health*, 6-'50.

BUSINESS—6

A company's behavior must be as good as its literature claims. As one expert warns, "It is of little avail to have the factory walls decorated with portraits of Abraham Lincoln if Ivan the Terrible is walking up and down the aisles."—*Changing Times*.

CIVILIZATION—7

Civilization is an atom bomb, a worried look and an income tax blank.—*Algona Upper Des Moines*.

COERCION—8

Presumably taking no chances with patrons who won't pay up, a newly established Paris nightclub has installed a complete set of medieval instruments of torture in a basement room, to which customers are taken on arrival.—JANETTA SOMERSET, *Baltimore Sun*.

CONTAMINATION—9

Commenting on the subject of bishops in the British House of Lords, Lord Quickswood had this to say: "When you put milk in a cupboard with carbolic acid, the milk acquires a flavor unattractive in milk."—*Guardian*. (London)

DIVORCE—10

N Y is famous for its archaic law that grants divorce on the sole ground of adultery . . . From these rigid requirements . . . we go all the way along the scale to N Mex, about the only state that accepts the plain garden variety of incompatibility as valid ground for divorce. This comes nearest the Scandinavian practice of granting a divorce on simple mutual consent. So realistic an approach horrifies many of our defenders of the Home and Family; yet we see decrees allowed in this country for such silly things as repeated criticisms of a wife's cooking, too much golf, or reading in bed. These offenses come under the heading of Cruel and Inhuman Treatment—the basis of fully 50% of our court actions.—PAUL W KEARNEY, "Divorce: Confusion's Masterpiece," *Esquire*, 5-'50.

ECONOMICS—11

Certain natives of Australia do not know how to count above 3. They say, "1, 2, 3. Enough." Their philosophy of economics puts a limit on externals, and probably makes them more carefree than we who count by billions.—Msgr FULTON J SHEEN, *Geo Matthew Adams Service*.

EDUCATION—12

Cost of Catholic education is est'd at \$200 million a yr. Some 60,000 nuns teach 2 million Catholic pupils in elementary grades, and 25,000 nuns and brothers teach 475,000 high school pupils.—*Lutheran Education*.

EGOTISM—13

Egotism is a good word that has fallen a victim of bad usage. True egotism is a virtue. It ceases to be

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a virtue and becomes a vice only when it shades over into arrogance . . . Belief in a certain superior quality in one's personality is essential both to his personal success and to his social usefulness.

The trouble comes in allowing yourself to assume that because you are superior, everyone else is inferior. This is arrogance, and arrogance is the destroyer of individuals and of races.—KELLY O'NEALL, *Denver Post*.

FAITH—14

We need the bifocals of faith. We need both the near and far view if we are to see clearly the task for our time.—Bishop RICHARD C RAINES.

They say . . .

As matters now stand, some 40% of the Hoover commission's recommendations have been put into effect by presidential proposal, congressional assent . . . Convention conversation: Group of playful Ga Jaycees, at their nat'l meeting in Chicago's Sherman hotel, evened an 85 yr old score. Remembering Sherman's march thru Ga in 1864, they donned Confederate uniforms and marched thru the Sherman, capturing several bellhops as hostages. Sherman's bellhops joined the venture but in San Francisco, their fellow workers were screaming. Seems that tips at a convention of the Travelers Protective Ass'n of America were slim. Reason: ass'n opposes tipping . . . Think you've seen just about everything? How about false eyelashes with built in plastic teardrops, featured by a Park Ave shop. Obvious question: what happens when the quarrel is patched up and the time comes to dry away tears.

FARMING—15

It's a far cry from the old days when all you needed to farm was a team of mules and a plow. The present-day farmer not only has to be an agricultural, mechanical and civil engineer, but a chemist as well. And a politician on the side.—*Toledo Chronicle*.

GAMBLING—16

I have never known an instance in which the bookie hunted down his prey, commanding him to bet, or else. If they shoot all the horses, man will bet on dogs, and if they

shoot all the dogs, he will bet on which bird leaves the limb 1st.—ROS'T C RUARK, *United Feature Syndicate*.

GOD—and Man—17

Call on God, but row away from the rocks.—Indian proverb.

GOV'T—Expenditure—18

If everyone working for every mfr'g co in the U S had turned over to the Fed'l gov't every dollar rec'd in wages and salaries—the total would have added up to only a little more than the gov't spent in '49.—Roster, hm, Security Mutual Life Ins Co.

GREATNESS—Humility—19

Greatness is a 2-faced coin—and its reverse is humility.—MARGUERITE STEEN, *This Wk*.

HAPPINESS—20

Most people in pursuit of happiness are in such a rush they pass it right by.—JOS CHAS SALAK, *Chicago Tribune*.

HUMAN RELATIONS—21

A person may know all the natural science one small head can hold, all the mathematics, the techniques of language or several languages, and yet be ill fitted for co-operating with his fellow men.—*Jnl of Education*.

INFLATION—22

Inflation depends upon money supply, the fiscal policies of our fed'l gov't, credit policies of banks and finance co's, tariffs and subsidies, lack of production created by war, strikes, export policies or partial crop failures.—CHAS E WILSON, pres, Gen'l Motors Corp'n.

INTEGRITY—23

He had rec'd a very stormy letter from one of his new customers and it irritated him beyond the point of discretion. "Madam," he wrote, "I am insulted. Never before has my integrity been questioned!"

"In that case," wrote back the customer, "it must be either nonexistent, or you're doing a good job of hiding it."—P L ANDARR, *Advance*, hm, Advance Publishing Co.

IRONY—24

The Russians always keep a stuffed dove of peace on top of their arms and propaganda factories without any loss of production.—JOS C HARSCH, *Christian Science Monitor*.



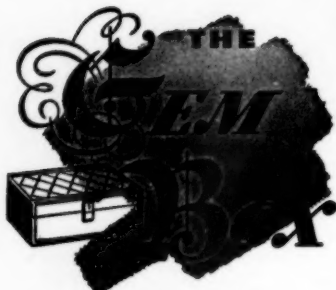
The good people of the Province of Philadelphia thought it entirely fitting that they should have a bell to grace the tower of their new State House just being constructed in 1751. Accordingly, they authorized their colonial agent in London to procure a bell for them. Cast by Lister and Cist of London, the bell was delivered in 1752. Unfortunately, while its tone was being tested, the bell cracked and had to be recast, locally, twice before it was found satisfactory.

Their action took place 25 yrs before the Colonies shook themselves free from British rule, but the inscription placed on the bell was nonetheless prophetic. ISAAC NORRIS, Speaker of the Assembly and a tolerant Quaker, selected a motto from Leviticus, 25:10: "Proclaim liberty throughout all the land unto all the inhabitants thereof."

In 1777, to protect it from British occupation forces, the Liberty Bell was hidden beneath the floor of the Zion Reformed Church at Allentown, Pa. Ret'd the following yr to its tower, it was rung thereafter on the anniv of the Declaration of Independence.

To honor LAFAYETTE's visit to Philadelphia in 1824, the city councilmen ordered a new, larger bell cast. JOHN WILBANK, who cast the new model, was ordered to destroy the Old Liberty Bell. Realizing its historical significance, he promptly refused. Councilmen attempted to force action, but he won a court decision and the bell was saved for posterity.

On July 8, 1835, the Liberty Bell tolled for the death of Chief Justice of the Supreme Court JOHN MARSHALL . . . tolled, cracked and fell silent.* It had rung its last—just 59 yrs to the day since it summoned Philadelphians to hear the 1st public reading of the Declaration of Independence in 1776. The famous Liberty Bell remains today a revered relic in Independence Hall.



Private declaration

July 4th* is a day of freedom and independence — the historic Declaration of Independence was signed 174 yrs ago. Today, another declaration of independence might well be drafted for universal acclaim. It would have no political significance, nor change the course of history. It would never be framed and placed in any nat'l gallery or museum.

This declaration would be a strictly private matter to the individual. It would be of most importance to those who believed in it. It would be a declaration of independence of and freedom from: hatred, jealousy, prejudice, selfishness and fear.

Freedom from hatred, because hatred poisons the body and hardens the heart.

Independence of jealousy, because jealousy rots away all the finer instincts of human nature; leaves its victims embittered and unhappy.

Freedom from prejudice, because prejudice squeezes into the dark, narrow passages of falsehood a human mind which is intended to grow, blossom, and bear fruit in the bright sunshine of truth.

Freedom from selfishness because selfishness defeats its own aim.

Independence of fear, because fear stifles initiative, delays actions, holds back progress, condemns to mediocrity many who might otherwise rise to eminence.

During this July, a declaration of independence from the 5 tyrannies might well be drafted and hailed everywhere. But after all the shouts and the fireworks, there would have to come the patient, discouraging fight to make that independence real; just as the early Americans fought long and hard to make real their Declaration and to hand down to us a nation fit to live in.—*Nuggets*, hm, Barnes-Ross Co.

LABOR—25

We neither want nor need to educate less. But we ought to make our education as realistic as possible. Working with one's hands ought no longer to be stigmatized as something less desirable than pushing a pen or bucking an adding machine. For, in truth, no greater fallacy exists in our modern world.—*WM L HUTCHESON*, pres, Carpenters Union, *American Federationist*.

LIBERTY—26

Liberty means responsibility. That is why most men dread it.—*CEO BERNARD SHAW*, Irish playwright.

LIFE—27

The world is full of men who are making good livings but poor lives.—*Protestant Voice*.

LITERATURE—28

If all the records of 20th century life in the U S were to disappear except recent fiction, what weird notions the historian would form. — *HOWARD MUMFORD JONES*, author and educator.

MARRIAGE—29

In marriage, like boxing, the preliminaries are often better than the main event.—*Topicks*, hm, Pick Hotels Corp'n.

MODERN AGE—30

We used to say "What's cooking" when we came home from work. Now it's "What's thawing?"—*Kroehler News*.

OPINION—31

There are 2 sides to every question, but some of the questions windily debated in this happy land are like the bass drum . . . after you listen to both sides of it, you still haven't heard much.—*Pipe Dreams*, hm, Universal Concrete Pipe Co.

ORIGIN: "Gestapo"—32

Gestapo has become the synonym for a secret danger or bugaboo. It stands for *Geheime Staats Polizei*, Secret State Police, which made itself obnoxious in Germany and conquered countries.—*Toastmaster*.

PEACE—33

We must realize one thing: peace demands more skill, more imagination, and also more heroism than do battles. War strategy requires many yrs of preparation and all sorts of detailed and specialized

studies. In peacetime, on the other hand, we ought all to feel that we have equal responsibilities and equal duties.—*JAIME TORRES BODER*, Mexican educator, *News Bulletin*, published by Inst of Internat'l Education.

PERSONALITY—34

The size of a man is not judged by his purse, but by his personality.—*Drippings*, hm, U S Coal Co.

PRAYER—35

A Catholic once visited Westminster Abbey. Withdrawing to a quiet corner to pursue his private devotions he was summoned to view the royal tombs and chapels. "But," repl'd the visitor, "I have seen the royal tombs. I only wish to say my prayers."

"Prayers is over," was the retort. "Still, I suppose there is no objections to my saying my prayers quietly here," said the visitor.

"No objections, sir?" said the irate verger. "Why, it would be an insult to the dean and chapter!"—*THOS H WARNER*, *Church Mgt*.

PRODUCTION—36

Our productivity is so efficient in America that practically all walks of life can ride.—*Pathfinder*.

PROGRESS—37

Why praise the man who keeps both feet on the ground? He isn't getting anywhere.—*Conveyor*, hm, Zinc Corp'n & New Broken Hill Consolidated. (Australia)

PROPAGANDA—38

Picking up a copy of the Communist *Daily Worker* is a little like glancing into an amusement park mirror. The same faces peer out at you—Truman, Acheson and the rest—but it takes considerable effort to recognize them.—*ROBT WELLS*, *Milwaukee Jnl*.

RELAXATION—39

Ramazzini, an Italian physician of the early 1700's, wrote the 1st book on occupational diseases. To illustrate the relationship between mind and body he told the following fable.

"The ox said to the camel, his fellow slave, who refused to share his load: 'Very soon you will be carrying this whole load of mine.' Then the ox died and it happened as he said.

"That is what happens to the mind when it refuses to let the body relax awhile and rest as it

demands; and presently it is attacked by some fever or vertigo, the books, disputations and studies are laid aside, and the mind is compelled to fall sick and suffer along with the body."—*Horizons*, syndicated by Cambridge Assoc's.

RESEARCH—40

Organized research has become the dominant competitive weapon.—ERWIN H SCHELL, quoted in *Industrial Bulletin*.

RUSSIA—41

Russian history in a nutshell: Peter the Great opened a window in Europe; Jos Stalin has closed the window on Europe.—*Springfield Republican*.

SCIENCE—42

One humiliating thing about science is that it is gradually filling our homes with appliances smarter than we are. — Oskaloosa (Ia) *Herald*.

SELF—Reliance—43

Self reliance is one of the most admirable characteristics developed by man. It is the hallmark of the truly free person, free in body and spirit. The man who relies upon himself is the one who owes nothing to anybody, is never under obligation and treads upon this earth proudly and without fetters. He is a strong man! —BORIS LAVER-LEONARDE, editor, *Rudder*.

SOCIETY—44

Ignorance or error in designing a social system is far more dangerous to mankind than ignorance or error in the assembly of an atomic bomb.—ARTHUR H COMPTON, chancellor, Washington Univ, *Science Digest*.

SPEECH—Speaking—45

In a public speaking class, a big Irishman slashed the King's English for 5 min's. When he finished, the prof commented, "I thought your speech had a fine message, but your language, well, it bordered on *dees*, *does* and *dem*. Hardly the way you talk. I'm afraid I can't exactly approve."

The hulking Irishman rose. "Sir," he said, "it is true that I normally don't use the language of my previous speech. But I'm a union leader, boss of hundreds of men. If I got up in front of them and spoke high and mighty as you want me to, I'd be out tomorrow.

I learned to go along with the boys yrs ago. They understand me . . . so I'm still top man."

With that the union leader sat down and there was no further comment from the prof.—JAS R KELLEY, *Catholic Digest*.

SUCCESS—46

The name Jos Jefferson is synonymous with the play "Rip Van Winkle." It was this play that added his name to the theatrical greats in America, yet if Jefferson had been easily discouraged, he would never have played the part.

One day after rehearsal, he was stopped by Dion Boucicault, the author of many hit plays, who warned that this play was lacking in audience appeal and would never succeed.

"The trouble, Jos," said Boucicault, "is that you are shooting over the audience's heads."

"You couldn't be more mistaken. Dion," ans'd Jefferson. "I am not even thinking of their heads. I am aiming at their hearts. That way I cannot fail."

The play that everyone thought could not succeed ran for 40 yrs.—STELLA KAMP.

Work

I am the foundation of all prosperity. Everything that is of value springs up from me. I am the sole support of the poor. The rich who think they do without me lead futile lives. I have made this nation. I have built her railroads, created her cities, reared her skyscrapers.

I am the friend of every worthy youth. If he makes my acquaintance when he is young and keeps me at his side, I can do more for him than the richest parent. I am the parent of genius itself. Who am I? My name is *work*.—CHAS B ROTH, *Canadian Business*. 47

TELEVISION—48

If the television craze continues with the present level of programs we are destined to have a nation of morons.—DR DAN'L L MARSH, pres. Boston Univ.

TOLERANCE—49

It's 40 times easier to be tolerant of someone you don't like than of someone who doesn't like you.—OAKLAND (Calif) *Tribune*.

TRADE—50

Last yr the nations of the world exchanged with one another 10% more goods than they exchanged in '38, last full yr before the war.—CHAS SAWYER, Sec'y of Commerce.

VALUES—51

The world today is like a hardware store in which a joker mixed up all the price tags until lawn mowers sold 2 for 5¢, nails \$25 each, and a gal of paint for a penny.—GEOFFREY FRANCIS FISHER, Archbishop of Canterbury.

WAR—Statistics—52

In World War II only 3.3% of the men wounded died from their wounds, as contrasted with the 8.1% toll of World War I.—DR MORRIS FISHBEN, *Cosmopolitan*.

WISDOM—53

Wisdom comes not from experience but from meditating on experience and assimilating it.—JOY ELMER MORGAN, editor, *NEA Jnl*.

WOMEN—54

It's supposed to have happened recently in Mexico City. A man at the wheel of a speeding bus noticed that an unaware woman driver was about to crash into him. He desperately honked his horn to warn her, but the woman paid no att'n. Just as a collision seemed certain, the bus operator had an inspiration. Thru his window he sent a loud "wolf whistle."

Instantly the woman looked up, smiling — and suddenly saw the danger and veered away.—*Concern*.

WORK—55

Work is something that when we have it we wish we didn't; when we don't have it we wish we did, and the object of most of it is to be able to afford not to do any some day. — *Phoenix Flame*, hm, Phoenix Metal Cap Co.

WORRY—56

For all their happy-go-lucky attitudes, high school boys and girls have worries, too. When a Purdue Univ research group asked 15,000 of them to tell what bothered them most, 6 problems out-weighted all others: How can I study more effectively? How can I be calm when reciting in class? How can I tell how much ability I actually have? Will I be able to earn a living? Why do I worry so much about little things? How can I make people like me more?—*Nat'l Parent-Teacher*.

GOOD STORIES

You Can Use

Stalin, Truman and Churchill met at St Peter's gate, the latter promising to fulfill one last wish for each of them.

"Fine," cried Stalin, "then please do me a favor and let America disappear from the face of the earth!"

"And I," ans'd Truman, "I wish that the Soviet Union would completely disappear."

Churchill sucked at his cigar, and when St Peter asked about his wish, repl'd carelessly, "I'm not at all in a hurry . . . Just go ahead and fill the wishes that these 2 gentlemen had."—*Die Zeit*, Hamburg, Germany. (QUOTE translation) **a**

" " "Before any politician boasts that the people are calling him, he would do well to ascertain what they are calling him.—Pathfinder."

" " "There's no use in denying it," observed Farmer Filkins. "Old Tumbleton is the man to send to Congress."

"I don't know about that," persisted Farmer Fowler.

"Well, I do. He's for the farmer every time. Why, he says if he's elected he'll introduce a bill to stop importing French fried potatoes."—*Highways of Happiness*. **b**

" " "Home: The place where we are treated the best and grumble the most.—Harvester, *hm*, Internat'l Harvester Co."

" " "At a recent N Y charity fashion show, the mistress of ceremonies introduced a cotton summer dress with the remark, "Just perfect for one of those short, cool weddings."—*New Yorker*. **c**

" " "Tony Arden says, "I know a man of letters—and he's trying his level darndest to get them back."—*EARL WILSON*, *N Y Post Syndicate*. **d**

" " "An elderly mountaineer on the witness stand was cool as a cucumber. The prosecuting att'y was beside himself with impatience.

"Sir," hissed the lawyer, "do you

I LAUGHED AT THIS ONE

MIRIAM VAN WATERS

Sup't, Mass Reformatory for Women

One of my girls, before she came to us, made a hobby of playing the ponies. She cultivated her hobby so intensively that eventually she had to resort to forgery to balance her budget. After that, a 5-yr sentence was only the beginning of her misfortunes. Her husband divorced her, her 2 children were offered for adoption, her father died, her former home burned to the ground. Out of the depths of her despair, she wrote to her mother, "There sure isn't much ahead for me. After I get out of here, the only chance I see is to turn into a social worker."—*Survey*.

swear upon your solemn oath that this is not your signature?"

"Yep."

"Is it not your handwriting?"

"Nope."

"Does it resemble your handwriting?"

"Nope—can't say it does at all."

"Do you swear that it doesn't resemble your handwriting in a single particular?"

"Yep, I certainly do."

"How can you be so certain about it?"

Retorted the witness, "Cain't write."—*Home Life*, *hm*, Railroadmen's Fed'l Savings & Loan Ass'n. **e**

" " "A good boss is a man who gives his girls something to talk about when they have dull hrs with their inarticulate boy friends.—*WM P FEATHER*, *Enos Mag*, *hm*, *Enos Coal Mining Co*. **f**

Peter Ustinov, young author-actor-producer-director, ret'd to his London home, after his 1st trip to America, with a mad dream about N Y: He envisioned a sky-writing plane circling slowly in the sky, writing the message paid for by the soft-drink sponsor: "P-E-P-S-"

... Then, suddenly, before the sky writer could finish it, another plane appeared in the sky, with guns blazing, shot down the 1st plane and triumphantly cont'd the skywriting, adding "O-D-E-N-T."—*LEONARD LYONS*, *McNaught Syndicate*. **f**

" " "Flying saucers: Things married men have been seeing for yrs.—*Outdoor Ind*. **g**

" " "At a musical event, a woman was rendering a song and one guest leaned towards the man next to him and muttered: "What an awful voice! I wonder who she is?" "She is my wife," repl'd the other stiffly.

"Oh, I'm awfully sorry," apologized the 1st man. "Of course, it really isn't her voice that's so bad, but that terrible stuff she has to sing. Wonder who wrote that ghastly song?"

Came the even stiffer reply, "I did."—*Tatler*. (London) **g**

" " "Money talks but credit uses the sign language. — *RUSTY BLANCHARD*, *Chicago Sun-Times*. **h**

" " "Two Communists met in Russia, one of whom had been to the U. S. He was asked by the other whether gold could be found in the sts in America.

"Yes," said the Russian who'd been here. "You just bend over and pick it up."

"Bend over and pick it up, eh!" said the 1st comrade. "Ho, ho! Slave labor!"—*HARRY HERSHFIELD*, humorist. **h**

" " "A metallurgist, in addition to being a good man in his field, loved to invent new words. Lecturing his dept on stresses one day, he held up a part and pointed to a web of lines in the metal. "In studying these fatiguelets," he began solemnly.

A listener demanded, "What are fatiguelets?"

"Simple infinitesimal evidences of small fatigue," went on the man,

rather pleased with his invention.

A few min's later, the man who had raised the question had the floor. He, too, had a piece of metal. Pointing to an almost invisible line in it, he said, "One's reactions when he encounters these cracklets—"

"Cracklets — what are those?" cried the metallurgist.

"Cracklets," was the composed reply, "are the offspring, twice removed, of fatiguelets."—*Bee-Hive*, hm, United Aircraft Corp'n.

Hot air: A learned scientific term used to denote a perfervid exuberance of assertive volubility accompanied by a concomitant irresponsibility of deductive atocination.—*Origin unknown*.

Some college students acquire knowledge, others develop ingenuity and resourcefulness. Young Tucker was definitely among the latter class. One question in his exam read: "What steps would you take in determining the height of a bldg, using an aneroid barometer?"

To which the young man blithely repl'd: "I would lower the barometer by a string and measure the string."—*Jnl of Education*

Parody

The Gov't is my shepherd, I need not work. It allows me to lie down on good jobs; it lead-eth me beside still factories. It destroyeth my initiative; it lead-eth me in the paths of the parasite for politics sake. Yea, tho I walk thru the valley of laziness and deficit spending, I will fear no evil; for the gov't is with me; its doles and its vote-getters, they comfort me. It prepar-eth an economic Utopia for me by appropriating the earnings of my grandchildren. It filleth my head with bologna; my inefficiency runneth over. Surely, the Gov't shall care for me all the days of my life, and I shall dwell in a fool's paradise forever. — GASTON FOOTE, quoted in *Grace Church Bulletin*. (Savannah, Ga)

Hendrickson was arguing that there wouldn't be a depression this time; that steps had been taken to prevent it. "You can see for yourself," he said to the man behind the counter, "that business is looking up."

"I guess that's right," said the storekeeper. "It's certainly flat on its back."—JOHN A FERRALL, *Volta Review*.

It used to be an insult to offer a girl a drink, but nowadays she just swallows the insult.—Ireland's *Sat Night*.

Everyone knows that the king of Sweden is an ardent tennis player. At one time he was playing doubles with Borotra, who kept shouting, "More to the left, sir, more to the left."

The sovereign repl'd, smiling. "That, my dear M Borotra, is exactly what my prime minister keeps saying."—*Le Digeste Francais*, Montreal, Canada. (Quote translation)

The young bride had just taken her 1st driving lesson and was telling a friend about it. "My husband went along with me," she said, "and oh, did we have a frightful time! I stalled the car right on a railroad crossing and there was a train coming . . ."

"My dear," the husband interrupted, "there was no train coming."

With a frigid look in his direction, the bride ans'd, "There was a train coming sometime," and cont'd with her story.—*L & N Mag*, hm, Louisville & Nashville Ry.

Three Yorkshire tailors were proud of their skill in measuring their clients at a glance. They met in the st. "You see that man at the corner?" said the 1st. "If he kept still I could make him a fine suit."

"So could I—even if he were starting to walk around the corner," said the 2nd.

"Amateurs," said the 3rd. "Just show me the corner after he's gone around it — that's all I need."—*Answers*. (London)



AUTOMOBILE—Appliances: Designed particularly for the sportsman, camper, or motorist who sleeps in his car overnight on vacation trips, auto-screen prevents mosquitoes, other annoying insects from entering car, but allows cross-ventilation. Frame may be adjusted to fit any car window, is easily installed. (*Scientific Monthly*)

DENTISTRY: A German inventor claims he has perfected plateless dentures. Set has vacuum canals of gummed wax on part which rests on gums and a special suction valve guaranteed to hold. (*Capper's Wkly*)

FOOD: A Fla poultry processor has new idea for making chicken taste better by injecting seasoning into dressed birds before mkt'g. (*Bakers Review*)

PLASTIC—Metal: New casting compound—Plasti-Metal—is neither a metal nor a plastic, yet has qualities of both. Mat'l is color of copper, harder than some casting compounds, yet can be poured into molds at room temperature. Compound forms hard, metallic-appearing casting that can be machined or polished with ordinary tools. (*Horizons*, syndicated by Cambridge Assoc's, Boston)

SERVICE: Novel plastic ash tray has signal arm which raises by pressing button when customer wants to attract waiter's att'n. Lone Star Plastic Co. (*Financial World*)

SPORTS—Fishing: For fishing fans there's now a light that lights when fish bites. Fits any rod, doesn't interfere with line operation, works when hook is tugged. Useful for baiting hook at night. \$2.95. (PETER DRYDEN, *Parade*)

Quote CALENDAR

July 2
1850—^ad Sir Rob't Peel, English statesman
1904—^d Anton Chekov, Russian author
1914—^d Jos Chamberlain, English statesman
1950—Independence Sunday

July 3
1890—Idaho admitted to Union
1908—^d Joel Chandler Harris, American journalist, author
1937—^amelia Earhart Putnam, American aviatrix, disappeared over Pacific

July 4
1776—^aContinental Congress adopted Declaration of Independence
1804—^b Nathaniel Hawthorne, American author
1826—^b Stephen C Poster, American song writer
1826—^d John Adams, 2nd U S Pres
1826—^d Thos Jefferson, 3rd U S Pres
1831—^d Jas Monroe, 5th U S Pres
1848—^d Francois de Chateaubriand, French author, politician
1872—^b Calvin Coolidge, 29th U S Pres
1878—^b Geo M Cohan, American actor, playwright
1901—^d John Fiske, American historian
1902—^b Gertrude Lawrence, English actress
1934—^d Marie Curie, Polish-born French physicist, co-discoverer of radium
1946—Philippines became independent
1950—Independence Day

July 5
1700—^b Etienne de Silhouette, French minister of finance
1801—^b David Farragut, American naval officer
1810—^b Phineas T Barnum, American showman
1853—^b Cecil Rhodes, S African financier, statesman, founder Rhodes Scholarships

July 6
1535—^d Sir Thos More, English statesman, canonized 1935
1747—^b John Paul Jones, American naval officer
1831—^b Dan'l Coit Gilman, American educator
1832—^b Maximilian, Austrian-born emperor of Mexico
1860—^b Wm Ralph Inge, English divine, author, former dean of St Paul's
1893—^d Guy de Maupassant, French author

July 7
1647—^d Thos Hooker, English-born American clergyman, founder Conn
1863—^b Frank Brett Noyes, American journalist
1930—^d Sir Arthur Conan Doyle, British novelist

July 8
1621—^b Jean de la Fontaine, French poet
1822—^d Percy Bysshe Shelley, English poet
1835—^aLiberty Bell cracked
1838—^b Count Ferdinand von Zeppelin, German airship builder
1839—^b John D Rockefeller, Sr, American capitalist

^aIndicates relevant mat'l on this page. See also: Gem Box, Pathways to the Past.

FRANCOIS de CHATEAUBRIAND*
Justice is the bread of the nation—it is always hungry for it.

CALVIN COOLIDGE*

We cannot do everything at once, but we can do something at once.

JEAN de la FONTAINE*

LaFontaine had a son whom he turned over to M de Harley for his education, seeing him very rarely after that. Much later, at the home of friends, he met a young man whom he considered charming, whereupon he was told that it was his own son. He repl'd simply, "I'm satisfied." — *Le Recueil*, Quebec, Canada. (QUOTE translation)

JOEL CHANDLER HARRIS*

One feels moved by something high and fine, so that one feels braver and gentler, with keener indignation against wrong, and more sensitive sympathy for suffering for having read the works of Joel Chandler Harris.—THEODORE ROOSEVELT, quoted by JULIA COLLIER HARRIS, *Life & Letters of Joel Chandler Harris*. (Houghton Mifflin)

THOS HOOKER*

The life of a pious minister is visible rhetoric.

Dean RALPH INGE*

There are 2 kinds of fools. One says, "This is old, therefore it is good." The other says, "This is new, therefore it is better."

THOS JEFFERSON*

Where the press is free and every man able to read, all is safe.

DAVID E LILIENTHAL*

I believe in—and I so conceived the Constitution of the U S to rest upon it as does religion—the fundamental proposition of the integrity of the individual; and that all gov't and all private institutions must be designed to promote and protect and defend the integrity of the individual. That is the essential meaning of the Constitution and the Bill of Rights, as it is essentially the meaning of religion.

Sir ROBT PEEL*

In every village there will arise some miscreant, to establish the most grinding tyranny by calling himself the people.

PERCY BYSSHE SHELLEY*

The army recently inducted a recruit of more than average education. On his 1st day at camp he was utterly exhausted after several hrs of drilling.

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Quote

Silhouette profile

Etienne de Silhouette, a student of language, history and finance, with a record of capable administration behind him, was named controller-gen'l of France in 1759, when that country was exhausted by war. His rigorous program of economy aroused such a fury of opposition that not only was he driven from office but all the fashions of Paris assumed the guise of parsimony. Coats without folds, snuff boxes of plain wood, and, instead of portraits, line drawings in profile—all these fashions were called *a la Silhouette*, but the name has cont'd only in case of the profiles.

"At ease!" finally ordered the officer.

"How wonderful is death!" muttered the recruit.

The officer turned instantly. "Who said that?" he demanded.

The culprit smiled weakly and ans'd, "Shelley, I believe, sir."—*Home Life*, hm, Railroadmen's Fed'l Savings & Loan Ass'n.

